



Concert Sponsorship Cost: \$1,200

The Benefits of Sponsoring a Concert

- FULL-PAGE black & white ad in the program of the concert you are sponsoring;
- Your logo on the cover of the concert program;
- Recognition on pre-concert slide show;
- Verbal acknowledgement of your support at the concert;
- Recognition on all concert marketing materials: posters, press releases, radio advertising
- FOUR complimentary tickets to the concert;
- QUARTER-PAGE black & white ad in two additional concert programs;
- Recognition on the Season Sponsor Appreciation page in Honors Choirs 2016 -17 programs;
- Recognition on the sponsor page of the Honors Choirs website;
- Discount rate on a program ad for the post-season, fully-staged production of *STATE FAIR*. This will be our 10th musical production, scheduled June 22-25, 2017. Anticipated audience: 2,500 – 3,000 over four performances.

CONCERT SELECTION: (check one)

☐ **Glad Tidings!** December 4, 2016 – two performances 3:00 & 5:00 p.m.

☐ **Voices-Celebrating Minnesota** February 26, 2017 – 4:00 p.m.

☐ **Spring Finale** April 23, 2017 – two performances 3:00 & 5:00 p.m.

Business Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Concert sponsorship payment is due 6 weeks prior to your sponsored concert.

I would like to RESERVE a discount-priced ad in the Post-season Musical program!

☐ Half page ad - ~~\$600~~ \$550

☐ Quarter page ad - ~~\$300~~ \$250

STATE FAIR advertising payment is due May 1, 2017

Please complete and return to:

Honors Choirs of Southeast Minnesota
1001 14th Street NW, Suite 920
Rochester, MN 55901

Questions: Jayne Rothschild, 507-252-0505
Jayne@HonorsChoirs.org